# LANGUAGE ACCESS PLAN 2014



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The National Institutes of Health (NIH), a division of the U.S. Department of Health and Human Services (HHS), is the nation's biomedical research agency. Its mission is to seek fundamental knowledge about the nature and behavior of living systems and the application of that knowledge to enhance health, lengthen life, and reduce illness and disability. NIH is made up of 27 Institutes and Centers (ICs), each with a specific research agenda, often focusing on particular diseases or body systems. Research sponsored by the NIH is conducted through its Extramural and Intramural Programs. More than 80% of the NIH's budget goes toward its Extramural Program, which funds more than 300,000 research personnel at over 2,500 universities and research institutions. Approximately 6,000 scientists work in NIH's own Intramural Research laboratories, most of which are on the NIH main campus in Bethesda, Maryland. The main campus is also home to the NIH Clinical Center, the largest hospital in the world dedicated exclusively to clinical research. NIH also encourages and depends on public involvement in federally supported research and activities. NIH's wide-ranging public efforts include outreach and education, nationwide events, and special programs designed specifically to involve public representatives in clinical research.

In accordance with Title VI of the Civil Rights Act of 1964 and in order to prevent discrimination on the basis of national origin against persons who are limited English proficient (LEP), institutions receiving funding from NIH must take reasonable steps to help ensure that these individuals have meaningful access to all of their programs and activities. Although Title VI does not apply to federally conducted activities, Executive Order 13166 established a goal for all Federal agencies to "examine the services [they] provide and develop and implement a system by which LEP persons can meaningfully access those services consistent with, and without unduly burdening, the fundamental mission of the agency." This Language Access Plan (LAP) establishes the steps NIH will take to help ensure that LEP individuals have meaningful access to NIH programs and activities.

Whenever possible, NIH will implement the actions in this plan in conjunction with other agency initiatives to increase access to NIH programs and activities including Section 508 of the Rehabilitation Act of 1973 and The Plain Writing Act of 2010, which requires federal agencies to use plain writing for all public communication, especially public communication about benefits and services. The use of plain language in any language used to communicate with individuals with LEP will help ensure accurate, understandable interpretations and translations, and support the overall goal of meaningful access.

#### LANGUAGE ACCESS POLICY STATEMENT

The policy of NIH is to provide individuals with limited English proficiency meaningful access to NIH conducted programs and activities, in accordance with the agency's needs, capacity assessment, and this Plan.

# HISTORY OF HHS AND NIH IMPLEMENTATION OF EXECUTIVE ORDER 13166

Access to Services For Persons With Limited English Proficiency, which set two overarching goals for each Federal agency: 1) improve access to federally funded programs and activities by persons with limited English proficiency; and, 2) implement a system by which limited English proficient persons can meaningfully access the agency's services consistent with, and without unduly burdening, the fundamental mission of the agency. With respect to the first goal, the Department issued the HHS Guidance to Federal Financial Assistance Recipients Regarding Title VI Prohibition Against National Origin Discrimination Affecting Limited English Proficient Persons.¹ HHS addressed the second goal by submitting the HHS Strategic Plan for Improving Access to HHS Programs and Activities by Limited English Proficient (LEP) Persons (HHS LEP Plan) to the Department of Justice (DOJ).² Also, as directed by the Secretary, NIH created its own agency-specific LAP in 2001. On February 17, 2011, the Attorney General issued a memorandum to agency heads, general counsels and civil rights heads entitled: Federal Government's Renewed Commitment to Language Access Obligations Under Executive Order 13166. The Memorandum requests that agencies take eight specific actions, including creating a language access working group to update agency language access plans.

Consistent with EO 13166, NIH has taken the following actions to increase access by LEP persons to NIH programs and activities:

- Implemented a comprehensive foreign language interpretation system within its Clinical Center.
- Provides written translations of informed consent forms for all NIH Institutes and Centers through the NIH Library. The NIH Library also provides translation services to NIH staff. The materials translated are those necessary to carry out NIH programs, and include official personal documents, protocol consent forms for NIH clinical studies, journal articles, and public information handouts.
- Multiple ICs have translated specific health education materials and have posted translated materials (including videos and e-books) on key websites. Some ICs have fully translated web sites in high-frequency languages and provide translated audiovisual content through videos and e-books. Additionally, some ICs engage LEP users through social media channels in different language (e.g., Spanish-language Facebook pages) and also provide information bilingual (most often English/Spanish) information services such as phone hotlines open to the general public.
- Created the NIH Language Access Plan Steering Committee to draft the NIH 2014 Language Access Plan.

#### DEVELOPMENT OF THE NIH 2014 LANGUAGE ACCESS PLAN

The updated NIH LAP sets forth a strategy to ensure meaningful access by LEP persons to NIH programs and activities. To draft a comprehensive Plan, the NIH, under the leadership of the

<sup>&</sup>lt;sup>1</sup> 65 Fed. Reg. 52762 (August 30, 2000). This guidance was subsequently revised and republished as the "Office for Civil Rights; Title VI of the Civil Rights Act of 1964; Policy Guidance on the Prohibition Against National Origin Discrimination As It Affects Persons With Limited English Proficiency," 67 Fed. Reg. 4968 (February 1, 2002) and "Guidance to Federal Financial Assistance Recipients Regarding Title VI Prohibition Against National Origin Discrimination Affecting Limited English Proficient Persons," 68 Fed. Reg. 47311 (August 8, 2003).

<sup>&</sup>lt;sup>2</sup> http://www.hhs.gov/ocr/civilrights/resources/specialtopics/lep/lepstrategicplan2000.pdf.

Steering Committee (Steering Committee) in early 2013. The Steering Committee consisted of representatives from offices across the organization with special expertise or exposure to language access needs at NIH. Steering Committee members represented the following ICs and offices: the National Library of Medicine, Clinical Center, Office of Science Policy, Office of Extramural Research, Office of Intramural Research, and the Office of Communications and Public Liaison. The Office of Equity, Diversity and Inclusion chaired the Steering Committee. The Steering Committee met on a biweekly basis and drafted the plan based on feedback received from briefings and meetings held with numerous stakeholders groups. Internal stakeholder groups briefed on the plan included IC Directors, Office of the Director Senior Staff, Scientific Directors, Communication Directors, as well as staff groups from specific ICs. In November 2013, the Steering Committee held a telephonic listening session with external stakeholder groups which included local language access community groups, universities, legal aid providers, and state health departments.

The Steering Committee modeled the plan on the HHS 2013 Language Access Plan—using that Plan as a template to guide the overall assessment of NIH language access needs and capacity. The Steering Committee also consulted other HHS Operational and Staff Divisions participating in the HHS Language Access Plan Steering Committee, including the Office for Civil Rights, as well as other federal agencies, including the Federal Coordination and Compliance Section of the Department of Justice.

#### STATEMENT OF SCOPE

Under this plan, an NIH conducted program or activity is:4

- 1) Programs or activities involving the general public as part of ongoing NIH operations; and/or,
- 2) Programs or activities directly administered by NIH for program beneficiaries and participants.

# IMPLEMENTATION OF THE NIH LANGUAGE ACCESS PLAN

#### Implementation Structure

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<sup>&</sup>lt;sup>3</sup> EDI, formally known as the Office of Equal Opportunity and Diversity Management (OEODM), has been designated as the coordinating office for the NIH Language Access Plan.

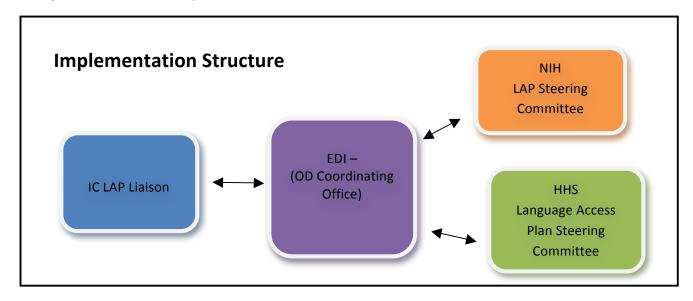
<sup>&</sup>lt;sup>4</sup> This statement of scope is based on the definition of federally conducted programs under Executive Order 13166, which is the same as the definition used under the regulations for application of Section 504 of the Rehabilitation Act of 1973 to federally conducted programs 28 C.F.R. Pt. 39. Activities in the first part include communication with the public (i.e., telephone contacts, Gateway or Visitor Center walk-ins, access to the main landing pages of the NIH website) and the public's use of the NIH physical facilities (i.e., NLM Library and the NIH Clinical Center.) Activities in the second category include NIH programs that provide Federal services or benefits (i.e., clinical trials.)

subcomponent within the Office of the Director (OD) will appoint a Language Access Plan Liaison (LAP Liaison). The LAP Liaison should be an individual who is well-situated to lead the process of assessing IC language assistance needs and capacity and implementing the provisions of this plan. To assist in this effort, ICs have suggested that it may be most effective for each LAP Liaison to convene a small committee to ensure that the relevant aspects of IC operations related to language access are represented.

EDI, as the coordinating office within the OD, will convene quarterly meetings with LAP Liaisons to monitor progress and provide technical assistance. In addition to these quarterly meetings, EDI will meet with IC and NIH subcomponents on an as-needed basis.<sup>5</sup>

The NIH LAP Steering Committee will continue to meet at least biannually to assist in the implementation of the NIH LAP. The Steering Committee will also monitor and evaluate progress and effectiveness in meeting NIH obligations under EO 13166 and supporting guidance.

NIH will continue to play an active part in the HHS Language Access Plan Steering Committee and will consult the chair of that committee, the Office of Civil Rights, for technical assistance and guidance as necessary.



#### Timeline for Implementation

<u>Phase 1 (Fiscal Year 2014)</u>: LAP Liaisons, in consultation with EDI, will be responsible for completing comprehensive needs and capacity assessments for their respective ICs and NIH subcomponents, in accordance with Element 1 of this Plan. As part of this assessment, LAP Liaisons will be required to submit an implementation plan to EDI by the end of Fiscal Year

<sup>&</sup>lt;sup>5</sup> EDI has submitted a FY2014 budget request to fund two FTE's to coordinate NIH language access activities.

Elements of this Plan. Implementation of all the elements of the Plan must be completed by the end of Fiscal Year 2016. Throughout the assessment process, LAP Liaisons will identify action steps where implementation can begin immediately based on existing capacity. Assessments will be done in accordance with the four-factor analysis established by the DOJ in its original LEP Policy guidance and contained in the HHS LEP Guidance to Recipients. The HHS LEP Guidance, which affirms DOJ's LEP Guidance, advises recipients to consider: (1) the number or proportion of LEP persons in the eligible service area; (2) the frequency with which LEP persons come into contact with the program; (3) the importance of the service provided by the program; and (4) the resources available.<sup>6</sup>

<u>Phase 2 (Fiscal Years 2015-2016)</u>: LAP Liaisons, in consultation with EDI, will ensure that all action steps are completed by the end of Fiscal Year 2016 in accordance with specific timelines established in their respective Implementation Plans.

#### Implementation Assessment and Future Planning

In the second half of Fiscal Year 2016, the NIH LAP Steering Committee, along with EDI, will assess progress of the Implementation Plans across NIH. By the end of FY 2016, the Steering Committee will brief NIH senior leadership on the results of the assessment and will be responsible for submitting a proposal to ensure continued compliance with EO 13166 and related guidance. The proposal should contain a recommended process for updating this Plan.

<sup>&</sup>lt;sup>6</sup> Guidance to Federal Financial Assistance Recipients Regarding Title VI Prohibition Against National Origin Discrimination Affecting Limited English Proficient Persons, 68 FR 47311 (August 8, 2003).

The NIH Language Access Plan is defined in ten elements, as proposed by the HHS Language Access Plan. The NIH Plan identifies specific action steps that NIH IC and subcomponents must take to implement the NIH Plan. These steps are critical for achieving the NIH's objective of providing meaningful access to NIH conducted programs and activities for LEP persons.

**ELEMENT 1: Assessment of Needs and Capacity** 

**ELEMENT 2: Oral Language Assistance Services** 

**ELEMENT 3: Translation of Written Materials** 

**ELEMENT 4: Policies and Procedures** 

**ELEMENT 5: Notification of the Availability of Free Language Assistance** 

**ELEMENT 6: Staff Training on the Provision of Language Assistance** 

**ELEMENT 7: Assessment of the Accessibility and Quality of Services** 

**ELEMENT 8: Stakeholder Consultation** 

**ELEMENT 9: Digital Information** 

**ELEMENT 10: Grant Assurance and Compliance** 

The NIH will establish a process to regularly identify and assess the language assistance needs of LEP individuals utilizing NIH services, as well as the processes to assess the agency's capacity to meet these needs according to the elements of this plan.

## **Description:**

The NIH will assess the language assistance needs of LEP individuals utilizing NIH services in order to inform policy and processes necessary to implement language assistance services that improve access to its programs and services for limited English proficient populations. This assessment may include identifying the non-English languages spoken by the population likely to be accessing the agency's services, and whether barriers – including literacy barriers – exist that hinder effective oral and written communication with individuals with LEP. Language data may be collected from various sources, including data from the Census Bureau and customer contact files.

The NIH will also assess its capacity to meet the needs of its current and potential customers in order to fulfill the NIH's commitment to provide competent language assistance at no cost and in a timely manner to individuals with LEP.

#### **Action Steps:**

- a. Each IC will designate a LAP Liaison responsible for implementation of the NIH's Language Access Plan within the Liaison's respective IC. The Liaison will meet quarterly with EDI to assess existing and projected language assistance needs, which may include, but are not limited to: marketing and outreach, technical assistance, face-to-face and over-the-phone customer service, clearinghouses, ombudsman, websites, and multilingual survey and other customer assessment instruments.
- b. Liaisons will develop and implement a process to identify existing capacity to provide language assistance services, such as bilingual and multilingual staff qualified to serve as interpreters and the availability of contract interpreter and translation services.
- c. Liaisons will identify gaps where language assistance services are inadequate to meet the need, and identify and take specific steps to enhance language assistance services.
- d. Liaisons will use data resources, such as U.S. Census data (e.g. the American Community Survey), when program-specific data are unavailable, to evaluate the extent of need for language assistance services, in particular languages at the national and regional level.
- e. Liaisons will develop or modify existing satisfaction and other surveys of LEP individuals utilizing NIH services, and other means of obtaining feedback on services delivered, to include collection of data, including at point of entry, on preferred language and English proficiency.
- f. EDI will share needs and capacity data across NIH ICs and subcomponents as appropriate, including data identifying staff with expertise in delivering culturally and linguistically appropriate services to customers.
- g. EDI will research new procedures and practices proven to enhance the provision of more efficient language assistance services and share such practices throughout NIH.

implementation and improvements of LEP policy and practices.

i. EDI, in collaboration with LAP Liaisons, will conduct annual assessments and help ensure that the agency adheres to its language access policy directives, plan and procedures to provide meaningful access to LEP persons.

**Cost Estimate:** Two FTEs within EDI. OD/IC staff and budget resources as necessary.

NIH will provide oral language assistance (such as qualified interpreters or staff whose proficiency in non-English languages has been documented) in both face-to-face and telephone encounters, that addresses the needs identified in Element 1.

## **Description:**

NIH will provide oral language assistance services to help ensure meaningful access to and an equal opportunity to participate fully in the services, activities, programs, or other benefits administered by the NIH as described in Element 1. Language assistance may be provided through a variety of means, including qualified bilingual and multilingual staff, staff or contract interpreters (including telephonic interpretation), and interpreters from volunteer interpreter programs. NIH will ensure that the interpreters used are qualified to provide the service and understand interpreter ethics and client confidentiality needs.

# **Action Steps:**

- a. Each IC will be responsible for developing a system that helps ensure individuals with LEP, who are participating or attempting to participate in agency programs or activities, are provided oral language assistance services in accordance with this plan.
- b. Each IC, through the leadership of its LAP Liaison, will develop a system to help ensure that individuals with LEP can communicate effectively with IC staff regarding programs and activities, including providing language interpreter services to LEP individuals at no cost to them.
- c. EDI will issue criteria for assessing the qualifications of bilingual staff. Using these criteria, each IC will assess bilingual staff to determine their ability to provide services in languages other than English and to provide competent interpreter services.
- d. Each IC, through the leadership of its LAP Liaison, will maintain a list of qualified bilingual and multi-lingual staff available to provide services in a language other than English, as well as a list of competent interpreters.
- e. EDI will establish a list of contacts or other resources available to the agency and qualified in providing direct, telephonic, or video oral language assistance to individuals with LEP seeking information on or access to agency programs and activities. EDI will share this resource list with all LAP Liaisons.
- f. EDI will share information about oral language resources across ICs as appropriate.
- g. EDI will consult with experts (internal or external) to provide technical assistance to recipients, sub-recipients, contractors, and others to help ensure awareness of the obligation to take reasonable steps to provide meaningful access and share language assistance resources and effective practices.
- h. The Office of Human Resources (OHR) will identify positions appropriate for making bilingual skill a selection criterion for employment and include such a criterion in the position description and job announcement before making hiring decisions.

NIH will identify, translate and make accessible in various formats, including print and electronic media, vital documents in languages other than English in accordance with assessments of need and capacity conducted under Element 1.

# **Description:**

NIH will establish and maintain an infrastructure to provide written translations. The assessment conducted under Element 1 will be used to inform the development of appropriate policies and procedures consistent with the LAP.

## **Action Steps:**

- a. EDI will establish a program that helps ensure individuals participating or eligible to participate in agency programs or activities are provided written language assistance services in accordance with the agency's needs, capacity assessment, and this Plan.
- b. In collaboration with EDI, each IC will identify materials already available in non-English languages, make such resources known within programs as appropriate, and develop a system for revising materials as needed to help ensure quality and plain language, and help ensure new translations are accurate.
- c. Each IC will provide points of contact and phone numbers to help ensure agency staff and managers can arrange for document translation when necessary to improve access to agency programs and activities as agency resources allow.
- d. In collaboration with EDI, each IC will identify vital documents (as defined in Appendix A) and budget resources for translating such documents in accordance with the agency's translation program, based on its assessment of need and capacity.
- e. In collaboration with EDI, each IC will identify documents used in areas where the program regularly encounters languages other than English in serving its customers and take steps to provide translation in those languages.
- f. The NIH will use the services of qualified, professional translators.

NIH will develop, implement and regularly update written policies and procedures that help ensure individuals with LEP have meaningful access <sup>7</sup> to agency programs and activities.

## **Description:**

NIH will establish and maintain an infrastructure to implement and improve language assistance services within the agency. The results of the assessment from Element  ${\bf 1}$  will be used to inform the development of policies and procedures appropriate for NIH and the current and potential individuals with LEP the NIH serves.

#### **Action Steps:**

- a. EDI, in collaboration with LAP Liaisons, will be responsible for developing and implementing written language access policies and procedures and ensuring each element of the NIH Language Access Plan is implemented. EDI will regularly monitor the efficacy of services provided and share effective practices with other ICs and other agencies as appropriate.
- b. EDI, in collaboration with LAP Liaisons, will develop policies and procedures for receiving and addressing language assistance concerns or complaints from customers with LEP of NIH conducted activities addressed by this Plan and establish policies and procedures to improve services.
- c. EDI will share policies and procedures, highlighting those that might be more effective or efficient if adopted on a Department-wide basis, with the HHS Language Access Steering Committee in response to its annual request for information, so this information can be compiled and shared among the HHS offices or officials responsible for developing and implementing language access programs.
- d. EDI, in consultation with the Office for Civil Rights, will share language access practices that might be more effective or efficient if adopted by more than one Department with the Federal Interagency Working Group on LEP.

<sup>&</sup>lt;sup>7</sup> Meaningful access will be assessed at the IC or NIH subcomponent level and assessment will involve a fact-specific inquiry, conducted in accordance with Element 1 of this Plan.

# ELEMENT 5: NOTIFICATION OF THE AVAILABILITY OF FREE LANGUAGE ASSISTANCE SERVICES

NIH, in accordance with agency needs and capacity and in plain language, will proactively inform individuals with LEP that language assistance is available at no cost to them.

## **Description:**

NIH will take steps to help ensure meaningful access to its programs and activities, including notifying individuals with LEP utilizing NIH services about the availability of language assistance at no cost to them. Notification methods may include multilingual posters, signs and brochures, as well as statements on application forms and informational material distributed to the public, including electronic forms such as agency websites, taglines in English, written documents, etc. The results from the Element 1 assessment should be used to inform the agency on the languages in which the notifications should be translated.

## **Action Steps:**

- a. EDI, in collaboration with LAP Liaisons and other NIH subcomponents, will be responsible for developing and implementing an NIH strategy for notifying individuals with LEP who contact NIH or are being contacted by NIH, that language assistance is available to them at no cost.
- b. EDI, in coordination with LAP Liaisons and other NIH subcomponents, will distribute and make available resources, such as the Department's *Guidance to Federal Financial Assistance Recipients Regarding Title VI Prohibition Against National Origin Discrimination Affecting Limited English Proficient Persons* (HHS LEP Guidance) and Federal Plain Language Guidelines, directly and over the Internet to current grantees, providers, contractors, and vendors. In addition, EDI will provide technical assistance necessary to make recipients aware that language assistance services that are provided in order to comply with Title VI of the Civil Rights Act of 1964 (Title VI) must be provided at no cost to those in need of language assistance services.
- c. EDI, in collaboration with LAP Liaisons and relevant NIH subcomponents, will use various methods and networks, including public service announcements, non-English media and community-and faith-based resources, to help ensure that NIH's target audiences<sup>8</sup> are aware that language assistance services are provided at no cost. In addition, it will inform individuals with LEP that the HHS LEP Guidance is also available in languages other than English.
- d. EDI, in collaboration with LAP Liaisons and relevant NIH subcomponents, will develop a plan to help ensure the prominent display of appropriate language taglines on vital documents, key web pages currently available in English only, technical assistance and outreach material, as well as other documents notifying target audiences that language assistance is available at no cost and how it can be obtained.

 $<sup>^8</sup>$  Including hard-to-reach communities, which may not be part of traditional outreach, including refugees and American Indian Tribes and Alaskan Natives.

e. EDI, in collaboration with LAP Liaisons and relevant NIH subcomponents, will highlight the availability of consumer-oriented materials in plain language and languages other than English on NIH websites and help ensure that such materials inform individuals with LEP about available language assistance services.

# ELEMENT 6: STAFF TRAINING ON THE PROVISION OF LANGUAGE ASSISTANCE SERVICES

NIH will provide employees with training, as necessary, to help ensure that appropriate management and staff understand and can implement the policies and procedures of the HHS Language Access Plan and the NIH Language Access Plan. NIH-designed training will help ensure that appropriate NIH employees understand the importance of and are capable of providing effective communication to individuals with LEP in all their programs and activities.

## **Description:**

In order to help ensure that NIH employees understand the importance of and are capable of providing both oral and written language assistance services in all their programs and activities to individuals with LEP, NIH must establish and maintain an infrastructure to help staff implement and improve language assistance services within the agency. This infrastructure will include the appointment of LAP Liaisons within each IC and the designation of EDI as the coordinating office on issues of Language Access within the NIH. EDI, in collaboration with LAP Liaisons, will regularly monitor the efficacy of services and training provided and share effective practices with other agencies. NIH will determine which staff members should receive training in the related policies, procedures, and provision of language assistance services. All NIH staff will be notified that the agency provides language assistance and informed on how to contact their respective LAP Liaisons and EDI.

# **Action Steps:**

- a. EDI, in collaboration with LAP Liaisons, will develop, implement and commit resources necessary to train designated employees to implement this Plan.
- b. EDI, in collaboration with LAP Liaisons, will develop and disseminate training materials that will assist management and staff in procuring and providing effective communication for individuals with limited English proficiency.
- c. EDI, in collaboration with LAP Liaisons and other relevant NIH subcomponents, will train management and staff on the policies and procedures of the NIH-specific language assistance program, on proven language assistance practices, and in the use of resources available to provide language assistance to persons with LEP in a timely manner.
- d. EDI, in collaboration with LAP Liaisons, the Office of Extramural Research and the Office for Civil Rights, will train agency staff who communicate with NIH-funded entities about the requirements of Title VI and offer training resources to promote awareness of the HHS LEP Guidance.
- e. EDI, in collaboration with LAP Liaisons, other relevant NIH subcomponents and the Office for Civil Rights, will train appropriate staff on when and how to access and utilize oral and written language assistance services, how to work with interpreters and translators, how to convey complex information using plain language, and how to communicate effectively and respectfully with individuals with limited English

proficiency.

f. EDI, in collaboration with LAP Liaisons and other relevant NIH subcomponents, will train appropriate staff on how to commission and help ensure the quality of translation.

# ELEMENT 7: ASSESSMENT OF ACCESSIBILITY AND QUALITY OF SERVICES

NIH will regularly assess the accessibility and quality of language assistance activities for individuals with limited English proficiency, maintain an accurate record of language assistance services, and implement or improve LEP outreach programs and activities in accordance with customer need and agency capacity.<sup>9</sup>

#### **Description:**

To increase availability and quality of language assistance services, EDI, in collaboration with LAP Liaisons, will assess and evaluate the language assistance services with the NIH on an annual basis. In addition, EDI in collaboration with the LAP Liaisons will regularly monitor the efficacy of services provided to individuals with LEP. Areas of evaluation will include customer waiting lines, customer satisfaction, quality of written translations, utilization of appropriate communication channels, and the accessibility and quality of language assistance services provided.

# **Action Steps:**

- a. EDI, in collaboration with LAP Liaisons, will be responsible for developing, implementing, and maintaining an accurate record of a program that regularly assesses and takes necessary steps to improve and help ensure the quality and accuracy of language assistance services provided to individuals with LEP.
- b. EDI, in collaboration with LAP Liaisons, will implement methods for measuring improvements in language access in individual programs and take steps to help ensure such information is collected in a manner that increases comparability, accuracy and consistency across programs.
- c. EDI, in collaboration with LAP Liaisons, will review and address complaints received from individuals with LEP with respect to language assistance services and products or other services provided by the agency in a timely manner.
- d. EDI, in collaboration with LAP Liaisons, will identify best practices for continuous quality improvement regarding agency language assistance activities. In addition, EDI will share such practices with the HHS Steering Committee, which may offer them as guidance to HHS components, grantees, contractors, and recipients as appropriate.
- e. EDI, in collaboration with LAP Liaisons, will identify and disseminate data to the HHS Steering Committee to help other HHS components facilitate organization-wide learning and coordination, collaborate on high impact outreach, or develop crosscutting audience-appropriate messaging to mutual customer communities.

<sup>&</sup>lt;sup>9</sup> This Element will be implemented in accordance with the Paperwork Reduction Act. See NIH Policy Manual 1825.

NIH will consult with stakeholder communities, in accordance with this and other federal policies <sup>10</sup>, to identify language assistance needs of individuals with LEP, implement appropriate language access strategies to help ensure that individuals with LEP have meaningful access in accordance with assessments of customer need and agency capacity, and evaluate progress on an ongoing basis.

#### **Description:**

NIH recognizes that it can obtain important information and insight from stakeholder communities. This information may be critical for conducting the assessments of need, capacity, and accessibility under Elements 1 and 7. Stakeholders can provide qualitative and first-hand data on the needs of their current and potential participants with LEP.

The term "stakeholder" should always include beneficiaries. It should also be viewed more broadly to include recipients of federal financial assistance, vetted vendors providing language access services, advocacy organizations, and representatives from a broad cross section of the language access community, including individuals with disabilities, etc. Also, agencies might use studies, reports, or other relevant material produced by stakeholders as forms of stakeholder input.

Consultations can take many forms, from gathering information through town-hall style webcasts, conference calls, letters, and in-person meetings with stakeholder advocacy groups to posting information to agency websites for public comment.

#### **Action Steps:**

- a. EDI, in collaboration with LAP Liaisons and other relevant NIH subcomponents, will be responsible for identifying opportunities to include stakeholders in the development of policies and practices that enhance access to NIH programs and activities. NIH will consult stakeholder communities to assess the accessibility, accuracy, cultural appropriateness and overall quality of HHS language assistance services.
- b. NIH will share this Plan and related resources with stakeholders. NIH will solicit feedback and incorporate stakeholder input to revise this Plan, as appropriate.
- c. NIH will post its Plan and related resources on appropriate agency websites in accessible formats, and in multiple languages, as resources allow.

<sup>&</sup>lt;sup>10</sup> <u>See e.g.</u>, Federal Advisory Committee "Under FACA, any group, with limited exceptions, that is established or utilized by a federal agency to provide consensus advice to the agency and that has one or more members who are not federal employees, must comply with FACA." Memorandum to the Heads of All Operating and Staff Divisions from the General Counsel (Subject: Federal Advisory Committee Act) (Mar. 29, 2004).

#### **ELEMENT 9: DIGITAL INFORMATION**

NIH will develop and implement specific written policies and procedures to help ensure that, in accordance with assessments of LEP needs and agency capacity, digital information is accessible by communities in need of language services.

# **Description:**

IC's and subcomponents will be responsible for establishing, maintaining, and distributing information online in a manner that helps ensure meaningful access by individuals with LEP. In addition, EDI, in collaboration with LAP Liaisons, will regularly monitor the efficacy and quality of services provided, including ease of use and ease of access by individuals with LEP.

### **Action Steps:**

The following steps illustrate the actions IC's and subcomponents must take to implement Element 9 within its program and activities.

- a. Develop and implement a strategy for making publicly available online information intended for use by the general public (including electronic records or databases used or funded by NIH) accessible to individuals with LEP in accordance with assessments of needs and capacity, and as deemed necessary by the IC or NIH subcomponent in collaboration with EDI.
- b. Prominently display links on agency's English language websites to documents or resources that are available for viewing or downloading in languages other than English.
- c. Use and promote the resources on <a href="www.lep.gov">www.lep.gov</a> by providing links to the LEP.gov website on agency and program websites.
- d. Explore opportunities to leverage social media to increase awareness and utilization by individuals with LEP of NIH programs, activities, language assistance services, and products available in non-English languages.

#### ELEMENT 10: GRANTS ASSURANCE AND COMPLIANCE

NIH will help ensure that extramural grant recipients are aware of their obligations under Title VI of the Civil Rights Act of 1964 and implementing regulations, as well as applicable grants policies related to language access and program accessibility.

#### Description:

An authorized official of an applicant institution seeking NIH grants must sign an HHS 690 Assurance of Compliance form (<a href="http://www.hhs.gov/forms/HHS690.pdf">http://www.hhs.gov/forms/HHS690.pdf</a>) with the HHS Office for Civil Rights, assuring that they will comply with federal civil rights laws including Title VI; however, Program Directors and/or Principal Investigators and their staffs may not be aware of, or fully understand their obligations. The following steps illustrate the actions NIH will take to implement Element 10 within its extramural program.

## **Action Steps:**

- a. The Office of Extramural Research (OER), in collaboration with EDI, will be responsible for developing written policies and procedures for incorporating Title VI obligations into its written policies, including grant announcements and requirements.
- b. EDI, in collaboration with OER, will share policies and procedures, highlighting those that might be more effective or efficient if adopted on a Department-wide basis, with the HHS Steering Committee in response to its annual request for information so this information can be compiled and shared among relevant HHS offices or officials.
- c. The HHS Office for Civil Rights, in collaboration with EDI and OER, will help ensure that current and prospective recipients of agency funds are aware of their obligations under Title VI and NIH program regulations with respect to LEP accessibility, including ensuring meaningful access to NIH's language access services by persons with LEP and persons with disabilities.
- d. OER will add guidance on the provision of effective language access services to the OER web page, including recommending that if applicable, grant recipients include language access plans in their applications.
- e. The HHS Office for Civil Rights, in collaboration with EDI and the OER, will develop grantee-oriented materials that will explain their responsibilities regarding Title VI compliance and will include links to relevant guidance and civil rights complaint forms in multiple languages. These materials will be posted on relevant NIH websites.

#### ACKNOWLEDGEMENTS

Many individuals across NIH contributed to the planning and drafting of the 2014 NIH Language Access Plan. Debra C. Chew, director of the Office of Equity, Diversity and Inclusion (EDI) provided meaningful leadership and guidance throughout the process. She was instrumental in designating staff resources and fostering awareness of the Plan among leadership. Other NIH senior leadership, including Drs. Lawrence A. Tabak, Principal Deputy Director NIH, Sally J. Rockey, Deputy Director of Extramural Research, Michael Gottesman, Deputy Director for Intramural Research, and Colleen Barros, Deputy Director for Management and Chief Financial Officer, provided strategic guidance and feedback.

The NIH Language Access Plan Steering Committee, formed to facilitate the drafting of the Plan, worked with vigor and consistency and guided the drafting of a comprehensive Plan. The Committee was comprised of representatives from across the NIH and included the following: Office of Intramural Research - Roland Owens, Assistant Director, J. Fernando Caetano, Recruitment and Outreach Manager; Office of Research Services - Joy Gaines, Program Manager; NIH Library - Shari Lama, Translator; Clinical Center - Brenda Robles, Language Interpreter Program Coordinator, Adrienne Farrar, Chief, Social Work Department; National Library of Medicine - Wanda Whitney, Librarian; Office of Science Policy - Ryan Bayha, Senior Analyst for Science Policy Outreach, Allan Shipp, Director of Outreach; Office of Extramural Research - Lisa Evans, Scientific Workforce Diversity Program Specialist; Office of Communications and Public Liaison - Carla Alvarez, Public Affairs Outreach Specialist; Office of Equity, Diversity and Inclusion - Regina Coleman, Program Support Assistant, Llauryn Iglehart-Howard, EEO Specialist, Golda Philip, EEO Specialist, and Pamela Hightower, EEO Specialist.

Steering Committee Representatives, led by EEO Specialists Golda Philip and Pamela Hightower, engaged the NIH community by briefing NIH leadership, ICs, and subcomponents. These briefings provided an opportunity to introduce the Plan and receive important information about the existing language assistance needs and capacity at NIH.

# APPENDIX A: DEFINITIONS

For the purpose of this Language Access Plan, the terms listed below shall have the following meanings:

Agency	Agency refers to HHS Operating Divisions (such as CDC, FDA, or NIH) and Staff Divisions (such as the Office for Civil Rights or the Office of the Assistant Secretary for Public Affairs). Operating Divisions focus on specific programs and activities as authorized by Congress. Staff Divisions are part of the Office of the Secretary and serve in a coordinating role for the Department.
Applicant	Any person who inquires about or submits an application for public assistance benefits under any program or service.
Bilingual/Multilingual Staff	A staff member who has oral and/or written proficiency in English and at least one other language, and can use specialized terminology necessary for effective communication. A staff member who only has a rudimentary familiarity with a language other than English shall not be considered Bilingual/Multilingual Staff.
Contractor	Any entity that performs work or provides services on behalf of an agency or division under a contractual agreement with reimbursement.
Digital Information	Information, as defined in OMB Circular A-130, which the government produces and provides digitally to help individuals access NIH conducted programs and activities for which they are individually eligible to participate. OMB Circular A-130 defines digital information as any communication or representation of knowledge such as facts, data, or opinions in any medium or form, including textual, numerical, graphic, cartographic, narrative, or audiovisual forms.
Interpreter	An individual who has been assessed for professional skills, demonstrates a high level of oral proficiency in at least two languages, and has the appropriate training and experience to render a message spoken or signed in one language into a second language and who abides by a code of professional ethics.
Language Access	Is achieved when individuals with LEP can communicate effectively with NIH employees and/or contractors to facilitate participation in NIH supported and conducted activities.

Language Assistance	All oral and written language services needed to assist individuals with LEP to communicate effectively with NIH staff and/or contractors and gain meaningful access and an equal opportunity to participate in the services, activities, programs, or other benefits administered by NIH.
Limited-English Proficiency (LEP)	An individual who does not speak English as his or her preferred language and who has a limited ability to read, write, speak, or understand English in a manner that permits him or her to communicate effectively with NIH and have meaningful access to and participate in the services, activities, programs or other benefits administered by NIH.
Participant	Any person seeking information or services, who has applied for and is receiving public assistance benefits or services, under any NIH program or service.
Plain Language	Plain language as defined in the Plain Writing Act of 2010 is writing that is "clear, concise and well organized."
Preferred Language	The language that an LEP individual identifies as the preferred language that he or she uses to communicate effectively.
Sub-recipient	An entity that, on behalf of and in the same manner as a recipient of federal financial assistance, provides services to and has contact with applicants to and participants in a program administered by a recipient of federal financial assistance, but does not include an individual applicant or participant who is a beneficiary of the program.
Taglines	Brief messages that may be included in or attached to a document. Taglines in languages other than English can be used on documents written in English that describe how individuals with LEP can obtain translation of the document or an interpreter to read or explain the document.
Vital Document	Include, but are not limited to: critical records and notices as part of emergency preparedness and risk communications; consent forms; complaint forms; letters or notices pertaining to the reduction, denial, or termination of services or benefits that require a response from an individual with LEP; documents that must be provided by law; and notices regarding the availability of language assistance services for individuals with LEP at no cost to them.

# APPENDIX B: EXECUTIVE ORDER 13166: IMPROVING ACCESS TO SERVICES FOR PERSONS WITH LIMITED ENGLISH PROFICIENCY, 65 FED. REG. 50121 (AUG. 16, 2000)

On August 11, 2000, the President signed Executive Order 13166, "Improving Access to Services for Persons with Limited English Proficiency." The Executive Order requires Federal agencies to examine the services they provide, identify any need for services to those with limited English proficiency, and develop and implement a system to provide those services so LEP persons can have meaningful access to them. The Executive Order also requires that the Federal agencies work to ensure that recipients of Federal financial assistance provide meaningful access to their LEP applicants and beneficiaries.

THE WHITE HOUSE

For Immediate Release

Office of the Press Secretary	
(Aboard Air Force One)	
	-
	August 11, 2000

#### **EXECUTIVE ORDER**

Off: -- - C+l- - D--- -- C- ----

13166

# IMPROVING ACCESS TO SERVICES FOR PERSONS WITH LIMITED ENGLISH PROFICIENCY

By the authority vested in me as President by the Constitution and the laws of the United States of America, and to improve access to federally conducted and federally assisted programs and activities for persons who, as a result of national origin, are limited in their English proficiency (LEP), it is hereby ordered as follows:

Section 1. Goals.

The Federal Government provides and funds an array of services that can be made accessible to otherwise eligible persons who are not proficient in the English language. The Federal Government is committed to improving the accessibility of these services to eligible LEP persons, a goal that reinforces its equally important commitment to promoting programs and activities designed to help individuals learn English. To this end, each Federal agency shall examine the services it provides and develop and implement a system by which LEP persons can meaningfully access those services consistent with, and without unduly burdening, the fundamental mission of the agency. Each Federal agency shall also work to ensure that recipients of Federal financial assistance (recipients) provide meaningful access to their LEP applicants and beneficiaries. To assist the agencies with this endeavor, the Department of Justice has today issued a general guidance document (LEP Guidance), which sets forth the compliance standards that recipients must follow to ensure that the programs and activities they normally provide in English are accessible to LEP persons and thus do not discriminate on the basis of national origin in violation of title VI of the Civil Rights Act of 1964, as amended, and its implementing regulations. As described in the LEP Guidance, recipients must take reasonable steps to ensure meaningful access to their programs and activities by LEP persons.

#### Sec. 2. Federally Conducted Programs and Activities.

Each Federal agency shall prepare a plan to improve access to its federally conducted programs and activities by eligible LEP persons. Each plan shall be consistent with the standards set forth in the LEP Guidance, and shall include the steps the agency will take to ensure that eligible LEP persons can meaningfully access the agency's programs and activities. Agencies shall develop and begin to implement these plans within 120 days of the date of this order, and shall send copies of their plans to the Department of Justice, which shall serve as the central repository of the agencies' plans.

#### Sec. 3. Federally Assisted Programs and Activities.

Each agency providing Federal financial assistance shall draft title VI guidance specifically tailored to its recipients that is consistent with the LEP Guidance issued by the Department of Justice. This agency-specific guidance shall detail how the general standards established in the LEP Guidance will be applied to the agency's recipients. The agency-specific guidance shall take into account the types of services provided by the recipients, the individuals served by the recipients, and other factors set out in the LEP Guidance.

Agencies that already have developed title VI guidance that the Department of Justice determines is consistent with the LEP Guidance shall examine their existing guidance, as well as their programs and activities, to determine if additional guidance is necessary to comply with this order. The Department of Justice shall consult with the agencies in creating their guidance and, within 120 days of the date of this order, each agency shall submit its specific guidance to the Department of Justice for review and approval. Following approval by the Department of Justice, each agency shall publish its guidance document in the Federal Register for public comment.

#### Sec. 4. Consultations.

In carrying out this order, agencies shall ensure that stakeholders, such as LEP persons and their representative organizations, recipients, and other appropriate individuals or entities, have an adequate opportunity to provide input. Agencies will evaluate the particular needs of the LEP persons they and their recipients serve and the burdens of compliance on the agency and its recipients. This input from stakeholders will assist the agencies in developing an approach to ensuring meaningful access by LEP persons that is practical and effective, fiscally responsible, responsive to the particular circumstances of each agency, and can be readily implemented.

#### Sec. 5. Judicial Review.

This order is intended only to improve the internal management of the executive branch and does not create any right or benefit, substantive or procedural, enforceable at law or equity by a party against the United States, its agencies, its officers or employees, or any person.

WILLIAM J. CLINTON THE WHITE HOUSE, August 11, 2000.

# APPENDIX C: MEMORANDUM FROM RALPH F. BOYD, JR., ASSISTANT ATTORNEY GENERAL (OCTOBER 26, 2001)



#### U.S. Department of Justice

Civil Rights Division

Office of the Assistant Attorney General

Washington, D.C. 20035

October 26, 2001

MEMORANDUM FOR HEADS OF DEPARTMENTS AND AGENCIES

GENERAL COUNSELS AND CIVIL RIGHTS DIRECTORS

FROM:

Ralph F. Boyd, Jr.

Assistant Attorney General

Civil Rights Division

SUBJECT:

Executive Order 13166 (Improving Access to Services for Persons with

Limited English Proficiency)

Federal agencies have recently raised several questions regarding the requirements of Executive Order 13166. This Memorandum responds to those questions. As discussed below, in view of the clarifications provided in this Memorandum, agencies that have issued Limited English Proficiency ("LEP") guidance for their recipients pursuant to Executive Order 13166 and Title VI of the Civil Rights Act should, after notifying the Department of Justice ("DOJ"), publish a notice asking for public comment on the guidance documents they have issued. Based on the public comment it receives and this Memorandum, an agency may need to clarify or modify its existing guidance. Agencies that have not yet published guidance documents should submit agency-specific guidance to the Department of Justice. Following approval by the Department of Justice and before finalizing its guidance, each agency should obtain public comment on their proposed guidance documents. With regard to plans for federally conducted programs and activities, agencies should review their plans in light of the clarifications provided below.

#### **BACKGROUND OF EXECUTIVE ORDER 13166**

The legal basis for Executive Order 13166 is explained in policy guidance issued by the Department of Justice entitled "Enforcement of Title VI of the Civil Rights Act of 1964 – National Origin Discrimination Against Persons With Limited English Proficiency." 65 F.R. 50123 (August 16, 2000). This "DOJ LEP Guidance" was referenced in and issued concurrently with the Executive Order.

As the DOJ LEP Guidance details, Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin in any program or activity receiving federal financial assistance. Department of Justice regulations enacted to effectuate this prohibition bar recipients of federal financial assistance from "utiliz[ing] criteria or methods of administration which have the effect of subjecting individuals to discrimination" because of their race, color, or national origin. These regulations thus prohibit unjustified disparate impact on the basis of national origin.

As applied, the regulations have been interpreted to require foreign language assistance in certain circumstances. For instance, where a San Francisco school district had a large number of non-English speaking students of Chinese origin, it was required to take reasonable steps to provide them with a meaningful opportunity to participate in federally funded educational programs. Lau v. Nichols, 414 U.S. 563 (1974).<sup>1</sup>

The Supreme Court most recently addressed the scope of the Title VI disparate impact regulations in *Alexander v. Sandoval*, 121 S. Ct. 1511 (2001). There, the Court held that there is no private right of action to enforce these regulations. It ruled that, even if the Alabama Department of Public Safety's policy of administering driver's license examinations only in English violates the Title VI regulations, a private party could not bring a case to enjoin Alabama's policy. Some have interpreted *Sandoval* as impliedly striking down Title VI's disparate impact regulations and thus that part of Executive Order 13166 that applies to federally assisted programs and activities.<sup>2</sup>

The Department of Justice disagrees. Sandoval holds principally that there is no private right of action to enforce the Title VI disparate impact regulations. It did not address the validity of those regulations or Executive Order 13166. Because the legal basis for Executive Order 13166 is the Title VI disparate impact regulations and because Sandoval did not invalidate those regulations, it is the position of the Department of Justice that the Executive Order remains in force.

<sup>1&</sup>quot;It seems obvious that the Chinese-speaking minority receive fewer benefits than the English-speaking majority from respondents' school system which denies them a meaningful opportunity to participate in the education program – all earmarks of the discrimination banned by the regulations." 414 U.S. at 568.

 $<sup>^2</sup>$ See Sandoval, 121 S. Ct. at 1519 n.6 ("[W]e assume for purposes of this decision that § 602 confers the authority to promulgate disparate-impact regulations; . . . We cannot help observing, however, how strange it is to say that disparate-impact regulations are 'inspired by, at the service of, and inseparably intertwined with' § 601 . . . when § 601 permits the very behavior that the regulations forbid.").

# REQUIREMENTS OF EXECUTIVE ORDER 13166

<u>Federally Assisted Programs and Activities</u>. The DOJ LEP Guidance explains that, with respect to federally assisted programs and activities, Executive Order 13166 "does not create new obligations, but rather, clarifies existing Title VI responsibilities." Its purpose is to clarify for federal-funds recipients the steps those recipients can take to avoid administering programs in a way that results in discrimination on the basis of national origin in violation of the Title VI disparate impact regulations. To this end, the Order requires each Federal Agency providing federal financial assistance to explain to recipients of federal funds their obligations under the Title VI disparate impact regulations.

In developing their own LEP guidance for recipients of federal funds, an agency should balance the factors set forth in the DOJ LEP Guidance. These factors include, but are not limited to (i) the number or proportion of LEP individuals, (ii) the frequency of contact with the program, (iii) the nature and importance of the program, and (iv) the resources available.

As the DOJ LEP Guidance explains, "a factor in determining the reasonableness of a recipient's efforts is the number or proportion of people who will be excluded from the benefits or services absent efforts to remove language barriers." Similarly, the frequency of contact must be considered. Where the frequency and number of contacts is so small as to preclude any significant national origin based disparate impact, agencies may conclude that the Title VI disparate impact regulations impose no substantial LEP obligations on recipients.

The nature and importance of the program is another factor. Where the denial or delay of access may have life or death implications, LEP services are of much greater importance than where denial of access results in mere inconvenience.

Resources available and costs must likewise be weighed. A small recipient with limited resources may not have to take the same steps as a larger recipient. See DOJ LEP Guidance at 50125. Costs, too, must be factored into this balancing test. "Reasonable steps" may cease to be reasonable where the costs imposed substantially exceed the benefits in light of the factors outlined in the DOJ LEP Guidance. The DOJ LEP Guidance explains that a small recipient may not have to take substantial steps "where contact is infrequent, where the total costs of providing language services is relatively high and where the program is not crucial to an individual's day-to-day existence." By contrast, where number and frequency of contact is high, where the total costs for LEP services are reasonable, and where the lack of access may have life and death implications, the availability of prompt LEP services may be critical. In these latter cases, claims based on lack of resources will need to be well substantiated.

Finally, consideration of resources available naturally implicates the "mix" of LEP services required. While on-the-premise translators may be needed in certain circumstances, written translation, access to centralized translation language lines or other means may be appropriate in the majority of cases. The correct balance should be based on what is both necessary to eliminate unjustified disparate impact prohibited by the Title VI regulations and reasonable in light of the factors outlined in the DOJ LEP Guidance.

Federally Conducted Programs and Activities. Executive Order 13166 also applies to federally conducted programs and activities. With respect to these, the Order requires each Federal Agency to prepare a plan to improve access to federally conducted programs and activities by eligible LEP persons. These plans, too, must be consistent with the DOJ LEP Guidance. Federal agencies should apply the same standards to themselves as they apply to their recipients.

#### PROCEDURAL CONSIDERATIONS

Administrative Procedure Act: Agency action taken pursuant to Executive Order 13166 and the DOJ LEP Guidance may be subject to the Administrative Procedure Act's ("APA") rulemaking requirements. 5 U.S.C. § 553. Although interpretive rules, general statements of policy, and rules of agency organization and procedure are not subject to section 553, courts have ruled that any final agency action that carries the force and effect of law must comply with section 553's notice and comment requirements. See Paralyzed Veterans of America v. D. C. Arena, 117 F.3d 579, 588 (D. C. Cir. 1997). Agencies, therefore, should consider whether the action they have taken or that they propose to take to implement Executive Order 13166 and Title VI of the Civil Rights Act is subject to the APA's requirements. If it is, they must comply with these statutory obligations. Agencies must bear in mind, however, that Executive Order 13166 "does not create new obligations, but rather, clarifies existing Title VI responsibilities." Accordingly, agency action taken pursuant to Executive Order 13166 must not impose new obligations on recipients of federal funds, but should instead help recipients to understand their existing obligations.

Executive Order 12866: Agency action taken pursuant to Executive Order 13166 and the DOJ LEP Guidance may also be subject to requirements set forth in Executive Order 12866 (Regulatory Review and Planning, Sept. 30, 1993). That Order directs agencies to submit to the Office of Management and Budget for review any "significant regulatory actions" the agency wishes to take. See § 6(a). Agencies, therefore, should consider whether the action they have taken or that they propose to take to implement Executive Order 13166 and Title VI of the Civil Rights Act is subject to Executive Order 12866's requirements. If it is, they should ensure that the action or proposed action complies with Executive Order 12866's obligations. With regard to federally conducted programs and activities, agencies should review their plans for their federally conducted programs in light of the clarifications below and make any necessary modifications.

#### FURTHER AGENCY ACTION

Existing LEP Guidance and Plans for Federally Conducted Programs and Activities:
Agencies that have already published LEP guidance pursuant to Executive Order 13166 or Title VI of the Civil Rights Act should obtain public comment on the guidance documents they have issued. Agencies should then review their existing guidance documents in view of public comment and for consistency with the clarifications provided in this Memorandum. The Justice Department's Civil Rights Division, Coordination and Review Section ((202) 307-2222), is available to assist agencies in making this determination. Should this review lead an agency to conclude that it is appropriate to clarify or modify aspects of its LEP guidance documents, it should notify the Department of Justice of that conclusion within 60 days from the date of this Memorandum. Any agency effort to clarify or modify existing LEP guidance should be completed within 120 days from the date of this Memorandum. Agencies likewise should review plans for federally conducted programs and activities in light of the above clarification.

New LEP Guidance and Plans for Federally Conducted Programs and Activities:

Agencies that have not yet published LEP guidance pursuant to Executive Order 13166 and Title VI of the Civil Rights Act should submit to the Department of Justice, within 60 days from the date of this Memorandum, agency-specific recipient guidance that is consistent with Executive Order 13166 and the DOJ LEP Guidance, including the clarifications set forth in this Memorandum. In preparing their guidance, agencies should ensure that the action they propose to take is consistent with the requirements of the Administrative Procedure Act and Executive Order 12866. The Justice Department's Civil Rights Division, Coordination and Review Section, is available to assist agencies in preparing agency-specific guidance. Following approval by the Department of Justice and before finalizing its guidance, each agency should obtain public comment on its proposed guidance documents. Final agency-specific LEP guidance should be published within 120 days from the date of this memorandum. Agencies likewise should submit to the Department of Justice plans for federally conducted programs and activities. The Department of Justice is the central repository for these agency plans.

\* \* \*

Federally assisted programs and activities may not be administered in a way that violates the Title VI regulations. Each Federal Agency is responsible for ensuring that its agency-specific guidance outlines recipients' obligations under the Title VI regulations and the steps recipients can take to avoid violating these obligations. While Executive Order 13166 requires only that Federal Agencies take steps to eliminate recipient discrimination based on national origin prohibited by Title VI, each Federal Agency is encouraged to explore whether, as a matter of policy, additional affirmative outreach to LEP individuals is appropriate. Federal Agencies likewise must eliminate national origin discrimination in their own federally conducted programs and activities. The Department of Justice is available to help agencies in reviewing and preparing agency-specific LEP guidance and federally conducted plans.

# APPENDIX D: MEMORANDUM FROM ERIC H. HOLDER, JR., ATTORNEY GENERAL (FEBRUARY 17, 2001)



# Office of the Attorney General

Washington, D.C. 20530 February 17, 2011

MEMORANDUM FOR: HEADS OF FEDERAL AGENCIES, GENERAL COUNSELS,

AND CIVIL RIGHTS HEADS

FROM: THE ATTORNEY GENERAL

SUBJECT: Federal Government's Renewed Commitment to Language Access

Obligations Under Executive Order 13166

Executive Order 13166<sup>1</sup> was issued in August of 2000 and this memorandum reaffirms its mandate. The Executive Order has two primary parts. First, it directs each federal agency to develop and implement a system by which limited English proficient (LEP) persons can meaningfully access the agency's services. Second, it directs each agency providing federal financial assistance to issue guidance to recipients of such assistance on their legal obligations to take reasonable steps to ensure meaningful access for LEP persons under the national origin nondiscrimination provisions of Title VI of the Civil Rights Act of 1964, and implementing regulations.

Whether in an emergency or in the course of routine business matters, the success of government efforts to effectively communicate with members of the public depends on the widespread and nondiscriminatory availability of accurate, timely, and vital information. Events such as the H1N1 influenza pandemic, Hurricanes Katrina and Rita, the Gulf oil spill, and the 2010 Decennial Census highlight the need for federal agencies to ensure language access both in their own activities, as well as in those of the recipients of federal financial assistance.

Despite the legal and public service obligations that compel federal agencies and recipients to ensure language access, a 2006 language access survey of the federal government revealed significant variations in the extent to which federal agencies are aware of, and in compliance with, principles of language access. This conclusion is buttressed by an April 2010 Government Accountability Office (GAO) report on language access at federal agencies. That report offers concrete suggestions, some of which are incorporated in this memorandum, for improving our efforts to comply with Executive Order 13166. Further, federal interagency language access conferences held over the last few years reveal that, while the federal government as a whole has taken commendable strides toward providing language access in

<sup>&</sup>lt;sup>1</sup> 65 Fed. Reg. 50,121 (Aug. 16, 2000).

Obligations Under Executive Order 13166

certain areas, the implementation of comprehensive language access programs remains uneven throughout the federal government and among recipients of federal financial assistance, especially in the face of limited resources and personnel.

In an effort to secure the federal government's full compliance with Executive Order 13166, and under the Department of Justice's (DOJ's) coordination authority conferred by Executive Order 12250, I request that your agency join DOJ in recommitting to the implementation of Executive Order 13166 by undertaking the following action items:

- Establish a Language Access Working Group that reflects your agency's
  organizational structure and is responsible for implementing the federally conducted
  and federally assisted provisions of the Executive Order.
- (2) Evaluate and/or update your current response to LEP needs by, among other things, conducting an inventory of languages most frequently encountered, identifying the primary channels of contact with LEP community members (whether telephonic, in person, correspondence, web-based, etc.), and reviewing agency programs and activities for language accessibility.
- (3) Establish a schedule to periodically evaluate and update federal agency LEP services and LEP policies, plans, and protocols. As an initial step, within six months after the date of this memorandum, submit updated LEP plans and an anticipated time frame for periodic reevaluation of LEP plans and related documents to the Federal Coordination and Compliance Section (previously named the Coordination and Review Section) of DOJ's Civil Rights Division.
- (4) Ensure that agency staff can competently identify LEP contact situations and take the necessary steps to provide meaningful access.
- (5) Notify the public, through mechanisms that will reach the LEP communities you serve, of your LEP policies, plans, and procedures, and LEP access-related developments. Provide a link to materials posted on your website to the Federal Coordination and Compliance Section so that it can be posted on LEP.gov.
- (6) When considering hiring criteria, assess the extent to which non-English language proficiency would be necessary for particular positions or to fulfill your agency's mission.
- (7) For written translations, collaborate with other agencies to share resources, improve efficiency, standardize federal terminology, and streamline processes for obtaining community feedback on the accuracy and quality of professional translations intended for mass distribution.
- (8) For agencies providing federal financial assistance, draft recipient guidance. Note that such assistance is broadly defined to include not only financial grants, but also equipment, property, rental below fair market value, training, and other forms of assistance. Agencies that have not already done so should issue recipient guidance on compliance with language access obligations, and submit that guidance to the Federal Coordination and Compliance Section of DOJ's Civil Rights Division within six months after the date of this memorandum. Agencies that have determined that they do not provide federal financial assistance and, therefore, do

SUBJECT:

Federal Government's Renewed Commitment to Language Access Obligations Under Executive Order 13166

not need to issue recipient guidance, should include a statement of this determination when transmitting the federally conducted language access plan.<sup>2</sup> Federal funding agencies should also regularly review recipient compliance, and provide vigorous technical assistance and enforcement action in appropriate cases.

DOJ's Civil Rights Division, in cooperation with the Federally Conducted Committee of the Interagency Working Group on Limited English Proficiency, will undertake periodic monitoring of these action items through follow-up language access surveys of the type distributed in 2006. Agencies should expect the first of these follow-up surveys in 2011.

For your convenience, the addendum to this memorandum contains a variety of useful information, including links to resources and further guidance on some of the action items outlined above. Should you require further technical assistance or support in implementing the goals of Executive Order 13166, please do not hesitate to contact Christine Stoneman, Special Legal Counsel, or Bharathi Venkatraman, Attorney, at the Federal Coordination and Compliance Section, at (202) 307-2222. Thank you for your continued commitment to ensuring that federal resources and services are available and accessible to the LEP community and the public as a whole.

<sup>&</sup>lt;sup>2</sup> Agencies disputing coverage under the Executive Order's provision relating to federally conducted programs and activities should file with the Department a report indicating the basis for disputing coverage, the number of contacts they have had with LEP individuals, the frequency of such contacts, and the nature and importance of such contacts. The report should capture phone contacts, in person contacts, correspondence, and any other interactions with LEP individuals (including via agency websites). Finally, the report should describe the standards such agencies are using to determine LEP status.

# SUPPLEMENT TO THE ATTORNEY GENERAL'S MEMORANDUM TO FEDERAL AGENCIES ON EXECUTIVE ORDER 13166 COMPLIANCE

#### SPECIFICS OF IMPLEMENTATION FOR THE ACTION ITEMS:

- (1) Action Item: Each agency should establish a Language Access Working Group that reflects its organizational structure and is responsible for implementing the federally conducted and federally assisted provisions of the Executive Order.
  - Specifics: The Working Group should be chaired by an LEP Coordinator who reports to a designee of the Secretary (or to a designee of a Secretary-level official in charge of the agency). The Working Group should be comprised of individuals from multiple components or operational subdivisions of the agency, and should include members from field offices, as appropriate. Members of the Working Group should be responsible for identifying barriers to language access, consulting with stakeholders, formulating strategies and responses to overcome the barriers to meaningful language access, ensuring consistency within the agency on its federally assisted enforcement activities. They also should be accountable for implementation. Staff should also be apprised of the agency's Language Access Working Group and its mission.
- (2) Action Item: Each agency should evaluate and/or update its current response to LEP needs by, among other things, conducting an inventory of languages most frequently encountered, identifying the primary channels of contact with LEP community members (whether telephonic, in person, correspondence, web-based, etc.), and reviewing agency programs and activities for language accessibility.
  - Specifics: Agencies may need to update program operations, services provided, outreach activities, and other mission-specific activities to reflect current language needs. Further, each agency should ensure that its in-house and contract language services, directory of translated documents, signs, and web-based services meet current language needs.
- (3) Action Item: Each agency should establish a schedule to periodically evaluate and update agency LEP services and LEP policies, plans, and protocols. As an initial step, updated LEP plans and an anticipated time frame for periodic reevaluation of LEP plans and related documents should be submitted within six months after the date of this memorandum to the Federal Coordination and Compliance Section of the Department of Justice's (DOJ's) Civil Rights Division.

Specifics: Requested information can be sent to the Federal Coordination and Compliance Section at 950 Pennsylvania Avenue, NW (NW Bldg), Washington, D.C. 20530, Attention: Christine Stoneman and Bharathi Venkatraman. You may also email information to <a href="mailto:christine.stoneman@usdoj.gov">christine.stoneman@usdoj.gov</a> or <a href="mailto:bharathi.a.venkatraman@usdoj.gov">bharathi.a.venkatraman@usdoj.gov</a>. Note that an agency's contemplated schedule should not serve to bar the agency from conducting more frequent

- inventories/reinventories of languages encountered to ensure that agency services are meeting current language needs and demands.
- (4) Action Item: Agencies should ensure that staff can competently identify LEP contact situations and take the necessary steps to provide meaningful access.
  - Specifics: Agency staff should be able to, among other tasks, identify LEP contact situations, determine primary language of LEP individuals, and effectively utilize available options to assist in interpersonal, electronic, print, and other methods of communication between the agency and LEP individuals.
- (5) Action Item: Agencies should notify the public, through mechanisms that will reach the LEP communities it serves, of its LEP policies and LEP access-related developments.
  - Specifics: Examples of methods for publicizing LEP access information include, but are not limited to, posting on agency websites, issuing print and broadcast notifications, providing relevant information at "town hall" style meetings, and issuing press releases. Agencies should consult with their information technology specialists, civil rights personnel, and public affairs personnel to develop a multipronged strategy to achieve maximum and effective notification to LEP communities.
- (6) Action Item: When considering hiring criteria, agencies should assess the extent to which non-English language proficiency would be necessary for particular positions or to fulfill an agency's mission.
  - Specifics: Determine whether the agency would benefit from including non-English language skills and competence thresholds in certain job vacancy announcements and position descriptions.
- (7) Action Item: For written translations, collaborate with other agencies to share resources, improve efficiency, standardize federal terminology, and streamline processes for obtaining community feedback on the accuracy and quality of professional translations intended for mass distribution.
  - Specifics: Agencies should actively participate in the Interagency Working Group's efforts to develop collaborations and clearinghouse options to produce high quality and effective translations. While improving efficiency is a priority, ensuring the quality of translations is equally, if not more, important. As such, agencies should avoid pursuing free translations from community groups. Rather, community input can serve to ensure that professional translations meet community needs and are appropriate to the audience.

(8) Action Item: For agencies providing federal financial assistance, draft recipient guidance.

Specifics: Agencies should refer to the DOJ Recipient Guidance document and LEP.gov, both of which are referenced in the Resources section below, for templates. Agencies should submit their recipient guidance documents for review and approval to the Federal Coordination and Compliance Section of DOJ's Civil Rights Division, at 950 Pennsylvania Avenue, NW (NW Bldg), Washington, D.C. 20530, Attention: Christine Stoneman and Bharathi Venkatraman. You may also email agency recipient guidance to <a href="mailto:christine.stoneman@usdoj.gov">christine.stoneman@usdoj.gov</a> or <a href="mailto:bharathi.a.venkatraman@usdoj.gov">bharathi.a.venkatraman@usdoj.gov</a>.

#### RESOURCES:

Executive Order 13166:

http://www.justice.gov/crt/cor/Pubs/eolep.pdf

DOJ LEP Guidance:

http://www.justice.gov/crt/cor/lep/DOJFinLEPFRJun182002.php

Website of the Federal Interagency Working Group on LEP: http://www.lep.gov

Top Tips from responses to the 2006 language access survey of federal agencies: http://www.lep.gov/resources/2008 Conference Materials/TopTips.pdf

The 2006 Language Access Survey:

http://www.lep.gov/resources/2008 Conference Materials/FedLangAccessSurvey.pdf

GSA Language Services Schedule:

http://www.gsa.gov/portal/content/104610

I Speak Language Identification flashcards: http://www.lep.gov/ISpeakCards2004.pdf

LEP rights brochure:

http://www.lep.gov/resources/lep\_aug2005.pdf